

AWARDS & HONORS

The Communicator Awards – 2010 Print Media Competition

- Award of Distinction – Direct Mail
Pep Boys Memorial Day Tire Event
- Award of Distinction – Direct Mail/Self-Promotion
*MindZoo & Christopher Newport University –
MindZoo Budget Attack*

MarCom Creative Awards 2009

- Platinum Award – Writing/Editorial
*“The Bad Behavior Hall of Fame or the Legend of Flea Girl.”
by Randy Jones*
- Gold Award – Writing/Editorial
“A Confession to Mom.” by Randy Jones
- Gold Award – Direct Mail/Self-Promotion
*MindZoo & Christopher Newport University –
MindZoo Budget Attack*
- Honorable Mention – Direct Mail
The Washington Post Obama Inauguration Promotion



The Communicator Awards – 2009 Print Media Competition

- Award of Excellence – Direct Mail
GEICO - New Mover Program
- Award of Excellence – Direct Mail
Zoo's News™ Fall New(s) & Improved
- Award of Excellence – Direct Mail
Zoo's News™ What's New(s) This Summer?
- Award of Distinction – Direct Mail
The Washington Post Obama Inauguration Promotion

Hermes Creative Awards 2009

- Platinum Award – Publication Column
*“The Bad Behavior Hall of Fame or the Legend of Flea Girl.”
by Randy Jones*
- Gold Award – Publication Column
“A Confession to Mom.” by Randy Jones
- Gold Award – Direct Mail
The Washington Post TastePost Promotion

MarCom Creative Awards 2008

- Platinum Award – Direct Mail/Solicitation
Lacks New Homeowner Program
- Gold Award – Direct Mail
Zoo's News™ Fall New(s) & Improved
- Gold Award – Direct Mail/Solicitation
JCPenney Dorm Life Promotion
- Honorable Mention – Direct Mail/Solicitation
The Washington Post & Blockbuster New Mover Partnership

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The 2008 Apogee Awards

First Place – Direct Mail

The Spokesman-Review 125th Anniversary Promotion

Second Place – Direct Mail

Zoo's News™ Happy New(s) Year Program

The Communicator Awards – 2008 Print Media Competition

Award of Distinction – Editorial

"Don't Mess With Claudia." by Randy Jones

MarCom Creative Awards 2007

Platinum Award – Direct Mail/Solicitation

JCPenney Dorm Shop Promotion

Platinum Award – Writing/Editorial

"Don't Mess With Claudia." by Randy Jones

Gold Award – Direct Mail

The Atlanta Journal-Constitution & Blockbuster

Gold Award – Writing/Editorial

"Got Junk?" by Randy Jones

Honorable Mention – Design/Postcard

GEICO Stanford Alumni Promotion

Honorable Mention – Direct Mail/Solicitation

The Washington Post & Bed Bath and Beyond



Hermes Creative Awards 2007

Platinum Award – Writing/Article

"Don't Mess with Claudia." by Randy Jones

Gold Award – Writing/Article

"I'm Stupid." by Randy Jones

Honorable Mention – Brochure

MindZoo Map Brochure

The Communicator Awards – 2007 Print Media Competition

Award of Excellence – Feature Article

"Got Junk?" by Randy Jones

Award of Excellence – Feature Article

"I'm Stupid." by Randy Jones

Award of Distinction – Other

The Great Indoors Appliance Select Coupon Booklet

Award of Distinction – Business Card

MindZoo's Big Ass Business Card

Summit Creative Awards 2007

Bronze Award – Self-promotion Brochure/Mailer

MindZoo Map Brochure

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